

SWISS CHINA CENTER ZURICH

BUSINESS HUB

Platform for small and medium-sized businesses, culture, retail, technology transfer, tourism

STAKEHOLDERS SWITZERLAND / EUROPE

Offers / services

SME / business Switzerland

- Financial services
- Technology transfer
- Marketing support
- Education and training
- Accountancy / law

LESSEES / USERS

User

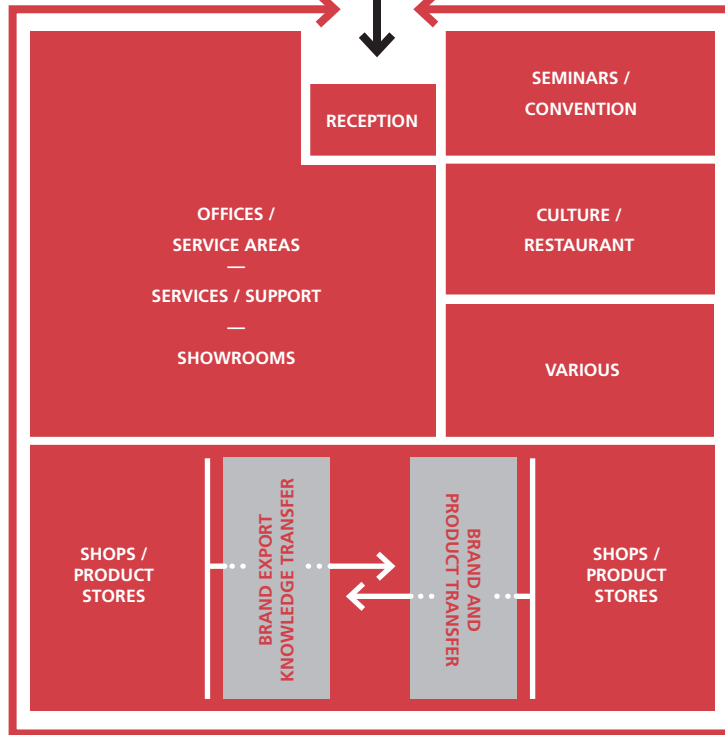
- Tourism and economic regions in EU
- Joint venture
- Locations in Switzerland

EXTERNAL

SME / business Switzerland

- Financial services
- Technology transfer
- Economic regions Switzerland / EU
- Marketing support
- Education and training
- Accountancy / law
- Swiss Global Enterprise

ROOM CONCEPT



STAKEHOLDERS CHINA

Offers / offices

SME / business China

- Airlines •
 - E-Motion •
 - Textiles / fashion •
 - Sport •
 - High-tech •
 - Jewellery / cosmetics •
- High-end luxury products

LESSEES / USERS

Official offices

- Consulate
- Provinces / tourism
- Sectors

Users

- Cultural organisations
- Gallery / gastronomy
- Chambers of commerce
- Joint venture

Owner

- Strategic investors
- Industry representatives
- Consulting and services

INVESTORS